

# Sponsorship Program 2024



## Sponsorship Value \$700

TRNT Off The Track will be responsible for providing ribbons and prizes (orders will be arranged as per club request).

TRNT Off The Track will not be responsible for the establishment or organisation of any Off The Track events.

## TRNT OFF THE TRACK GOLD SPONSORSHIP

### Sponsorship Criteria:

- The Club must establish an Off The Track event or competition series. This must be aimed to encourage the participation of Thoroughbred competitors. For example;
  1. The Club may establish Off The Track Classes within their program.
  2. The Club may develop an Off The Track Leadership board. This would allow Off The Track competitors to accrue points across Club events, top competitors would be awarded at the conclusion of the season.
  3. Any other ideas proposed by Clubs will be considered.

### Sponsorship benefits to TRNT Off The Track:

- The Club must recognise TRNT Off The Track as a Club sponsor on relevant platforms including the Clubs social media page and website.
- TRNT Off The Track will develop a social media post announcing the Club event or competition series, which must be shared to the Club's social media page.
- The Club must provide a full list of Off The Track participants, including the horses race name.
- The TRNT Off The Track banner must be utilised during events.
- TRNT Off The Track must be invited by the Club to present end of season awards provided by TRNT Off The Track.
- Photos of Off The Track participants must be supplied following each event for social media purposes.
- Complete an end of season Club survey (supplied by TRNT Off The Track).

## TRNT OFF THE TRACK SILVER SPONSORSHIP

### Sponsorship Criteria:

- The Club is NOT required to host TRNT Off The Track events. However, the Club must be attended by a minimum of two Off The Track participants.

### Sponsorship benefits to TRNT Off The Track

- Must recognise TRNT Off The Track as a Club sponsor on relevant platforms including the Clubs social media page and website.
- Full list of Off The Track participants must be provided, including the horses race name.
- The TRNT Off The Track banner must be utilised during Club events.
- Photos of Off The Track participants must be supplied following each event for social media purposes.
- Complete an end of season Club survey (supplied by TRNT Off The Track).



## Sponsorship Value \$400

TRNT Off The Track will not be responsible for providing any ribbons or prizes.



### **Sponsorship Value \$750**

TRNT Off The Track will be responsible for providing Thoroughbred participants with a small reimbursement for their participation.

TRNT Off The Track will not be responsible for the establishment or organisation of any sponsored clinics.

## **TRNT OFF THE TRACK CLINIC SPONSORSHIP (*Hosted by Educator*)**

### Sponsorship Criteria:

- The clinic must be attended by at least two Off The Track participants.
- Courtesy of TRNT Off The Track, Thoroughbred participants will be eligible to receive a 50% reimbursement for their clinic participation.
- Please note that TRNT Off The Track will arrange reimbursements directly with Thoroughbred participants. For more information please see the '*Clinic Sponsorship Application*'.
- The Clinic **MUST** be hosted by a TRNT Off The Track Educator please follow this link to view listed Educators - <https://www.trnt.org.au/off-the-track-nt/trnt-off-the-track-educator>

### Sponsorship benefits to TRNT Off The Track:

- Naming rights to the sponsored clinic (i.e. *\*clinic name\* sponsored by TRNT Off The Track*)
- TRNT Off The Track must be recognised as an official sponsor for the clinic.
- TRNT Off The Track will develop a Facebook post with information regarding the clinic and reimbursements for Thoroughbred competitors. This must be shared by the Club.
- The TRNT Off The Track banner must be utilised during events.
- Photos of Off The Track participants must be supplied following each event for social media purposes.



### **Sponsorship Value \$500**

TRNT Off The Track will be responsible for providing Thoroughbred participants with a small reimbursement for their participation.

TRNT Off The Track will not be responsible for the establishment or organisation of any sponsored clinics.

## **TRNT OFF THE TRACK CLINIC SPONSORSHIP**

### Sponsorship Criteria:

- The clinic must be attended by at least two Off The Track participants.
- Courtesy of TRNT Off The Track, Thoroughbred participants will be eligible to receive a 50% reimbursement for their clinic participation.
- Please note that TRNT Off The Track will arrange reimbursements directly with Thoroughbred participants. For more information please see the '*Clinic Sponsorship Application*'.

### Sponsorship benefits to TRNT Off The Track:

- Naming rights to the sponsored clinic (i.e. *\*clinic name\* sponsored by TRNT Off The Track*)
- TRNT Off The Track must be recognised as an official sponsor for the clinic.
- TRNT Off The Track will develop a Facebook post with information regarding the clinic and reimbursements for Thoroughbred competitors. This must be shared by the Club.
- The TRNT Off The Track banner must be utilised during events.
- Photos of Off The Track participants must be supplied following each event for social media purposes.

# Applying for sponsorship

## APPLICATION PROCESS

The Club must complete the 'Club Sponsorship 2024 Application'. This can be obtained by contacting [ebaird@trnt.org.au](mailto:ebaird@trnt.org.au)

Please note, that your application for sponsorship can be tailored. If your proposal or request falls outside of these categories please don't hesitate to contact [ebaird@trnt.org.au](mailto:ebaird@trnt.org.au) to discuss your ideas further.

The Club is allowed to apply for both Season and Clinic Sponsorship. However, the Club may apply for Clinic Sponsorship no more than once per year.

When completing the application the Club will be expected to provide the following:

- Executive summary of the Club Event, Series or Clinic.
- Estimated number of Off The Track competitors.
- List of Classes eligible for Thoroughbred competitors to enter. Dates must be included.
- Confirm validity of current insurance including Public Liability Insurance.

## SPONSORSHIP AGREEMENT

For successful applicants a Club Sponsorship agreement or Clinic Sponsorship agreement will be issued by TRNT Off The Track.

### Need more information?

Please contact [ebaird@trnt.org.au](mailto:ebaird@trnt.org.au) or call 08 8944 7500.